

Constant Contact vs. Mailchimp

FEATURES

Email Editing & Creation

Flexible drag-and-drop editor - add, remove, resize or rearrange content by drag and drop

Mobile-friendly templates

Template matched to your website

Create & send emails from a mobile app

Action blocks - increase click-throughs by as much as 230%

Deliverability & Sending

98% industry-leading deliverability rates

Send to multiple lists at once

List Growth Tools

Unlimited, customisable, embedded sign-up forms

Multiple list sign-up for new subscribers

Marketing Advice & Support

Online chat

Marketing help by phone

Online resources (videos, FAQs, customer examples and tutorials)

Advanced Features

Social sharing

Social posting and scheduling

Facebook advertising

Affordability

Prepay discounts

Not-for-profit discounts

CONSTANT CONTACT



FREE THROUGH ME



PAID FEATURE

10% to 15% discount

20% to 30% discount

MAILCHIMP



PAID FEATURE

15% discount